



CITY OF COLD LAKE LIBRARY BOARD STRATEGIC PLAN

2022-2025



Message from Board Chair

- The Library Board would like to commend the staff for their efforts to complete the plan of service during the past few years. They arose to meet the difficulties that closures, and health issues caused. We are looking forward to meeting our next goals in a better working climate as staff and board work together to better serve our community.

Message from the Cold Lake Public Library Director:

After gathering input from the public through monthly online and in-person surveys, the library staff and board members have created a plan of service that addresses the needs from a variety of sectors in the community. The goals the library will be implementing are measurable and doable within the time frame.

Library Board Members 2022

- **Library Board Members**

- Cynthia Sloychuk, Board Chair
- Ryan Bailey, City of Cold Lake Rep.
- Alysha Hudson, Treasurer
- Suzanne Aessie, Secretary/Vice Chair
- Ben Fadeyiw, MD of Bonnyville
- Gary Webb
- Hannah Penn

GOALS

Create

- Create Young Readers: Early Literacy

Know

- Know Your Community: Community Resources and Services

Satisfy

- Satisfy Curiosity: Lifelong Learning

Stimulate

- Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

Visit

- Visit a Comfortable Space: Physical and Virtual Spaces

Mission Statement

The Cold Lake Public Library builds community through a variety of programs and services.

Friendly, knowledgeable staff strives to provide barrier-free access to informational, educational, and recreational resources using all media in a welcoming environment.



INFORMATIONAL



EDUCATIONAL



RECREATIONAL



***THE CITY OF COLD LAKE LIBRARY IS
A PROGRESSIVE, TRUSTED CENTRE
REFLECTING OUR DIVERSE
COMMUNITY!***

Vision Statement

GOAL

CREATE YOUNG READERS EARLY LITERACY

CLPL will stay up-to-date and aware of trends in both early and childhood literacy and improve services with this knowledge. Early literacy – letter and number recognition, language development, communication skills – is an important ingredient to lifelong success.

CLPL will significantly support and improve early literacies through both physical and virtual presence.

Actions:

On-Line, bi-weekly craft tutorial based on Children's Literature will be accessible in 2022.

Literacy spin game will be available at both branches. Starting Spring 2022.

Educational opportunities with a nature theme will be available year-round. Starting Summer 2022.

Home Resource Centre will continue to offer up to date Literacy tools for Parents.

Children's areas of Library will be engaging and interactive.

Collection development will include a variety of Early Literacy Materials.

Children's Area at Both Branches will reflect a Learning Environment.

Goal

KNOW YOUR COMMUNITY: COMMUNITY RESOURCES AND SERVICES

Cold Lake Public will strive to connect the residents of Cold Lake; and be well informed of the Community Resources that are available to them. These resources can be people, places or structures, and community services.

Collaboration with community assets will be an on-going strategy.

Actions

CLPL will have a community resource book available for Staff and patrons. This information will be available on the CLPL webpage. The guide will be updated quarterly. To be completed 2022.

Staff will be present at Community Events as well as invite organizations in the Community to display and present at the Library.

Staff will be diligent at listening to the needs of our community and work to provide through collaboration or development. Community needs will be discussed in monthly staff meetings.

The Library will set up a map center at both branches to include transit maps, local park trails and other points of interest to the public. Map Centre to be complete by end of 2022.

Staff will be assigned to attend Interagency meetings.

Staff will keep Community Event Board Current and keep abreast of what is happening in the community through this Community Board. Ongoing...

Library will continue to partner with other organizations and groups.. Ongoing

Indigenous Pop Up Services will continue to collaborate, serve and be part of the local Indigenous Community. Ongoing

GOAL

SATISFY CURIOSITY: LIFELONG LEARNING

Libraries are critical for lifelong learning. Whether individuals or groups, formally or informally, in-person or online, CLPL provides opportunities for all Cold Lakers to learn about a variety of subjects at every stage of their lives.

Staff will be trained to complete successful reference interviews with patrons.

In a society of lifelong learning our Library will endeavor to be a node connecting the local learning setting – whether it is of a formal or informal kind – with the global resources of information and knowledge available through us.

Lifelong learning is the "ongoing, voluntary, and self-motivated" pursuit of knowledge for either personal or professional reasons. It is important for an individual's competitiveness and employability, but also enhances social inclusion, active citizenship, and personal development.-CLPL Library will adopt this attitude.

Program and collection development will reflect public demand.

2022 the Library will offer a book repair workshop.

2022-2023 the Library will enhance the Home Resource Centre to include baking tools.

Staff will have on-going reference search/ patron interview training.

Digital and in-person educational opportunities for all ages will be available.

E-resources for a multitude of interests will continue to be available for patrons of the Library.

GOAL



Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

Our imagination is the ability that you have to form pictures or ideas in your mind of things that are new and exciting or things that you have not experienced. ***The Library will strive to commit an environment that creates this possibility.***

Actions

- Collection Development will include monthly additions of Audio Books and Movies for all ages.
- Partnering with Local Artists to host Musical Programs in the Library.
- Develop Musical Instrument collection in Children's Area both for in-Library and take-home opportunities.
- Décor in both Branches will stimulate imagination.
- Collection Development for all ages will reflect a variety of materials to stimulate and relax both.
- Evaluation of current CD collection will be done by end of 2022.
- The Library will install a sound booth by the end of 2024.

GOAL

VISIT A COMFORTABLE SPACE: PHYSICAL AND VIRTUAL SPACES

Intention to create public spaces that promote people's health, happiness and well-being.

Create spaces that foster browsing and serendipitous discoveries.

Spaces to invite relaxation, reflection, community activity and inspiration.

Create the places that nourish the library experience

Actions

Both Branches of the Library will have carpets professionally cleaned once a year.

Digital Spaces will be kept current and inviting.

Furniture in all areas of Library Branches will be kept. Clean and attractive. Reflecting a warm “home like” environment.

Floor in South Branch Children’s area will be replaced by the end of 2024.

Displays will be kept current and inviting.

All Spaces will reflect proper spacing for Wheelchair accessibility.

Hangings on Walls will continually change to reflect a vibrant Centre.

Cleaning of outside windows at both branches will be done every Spring.

One addition or change of furniture will happen minimally once a year in Children's area.

All areas of Library will be clearly marked for patron identification.